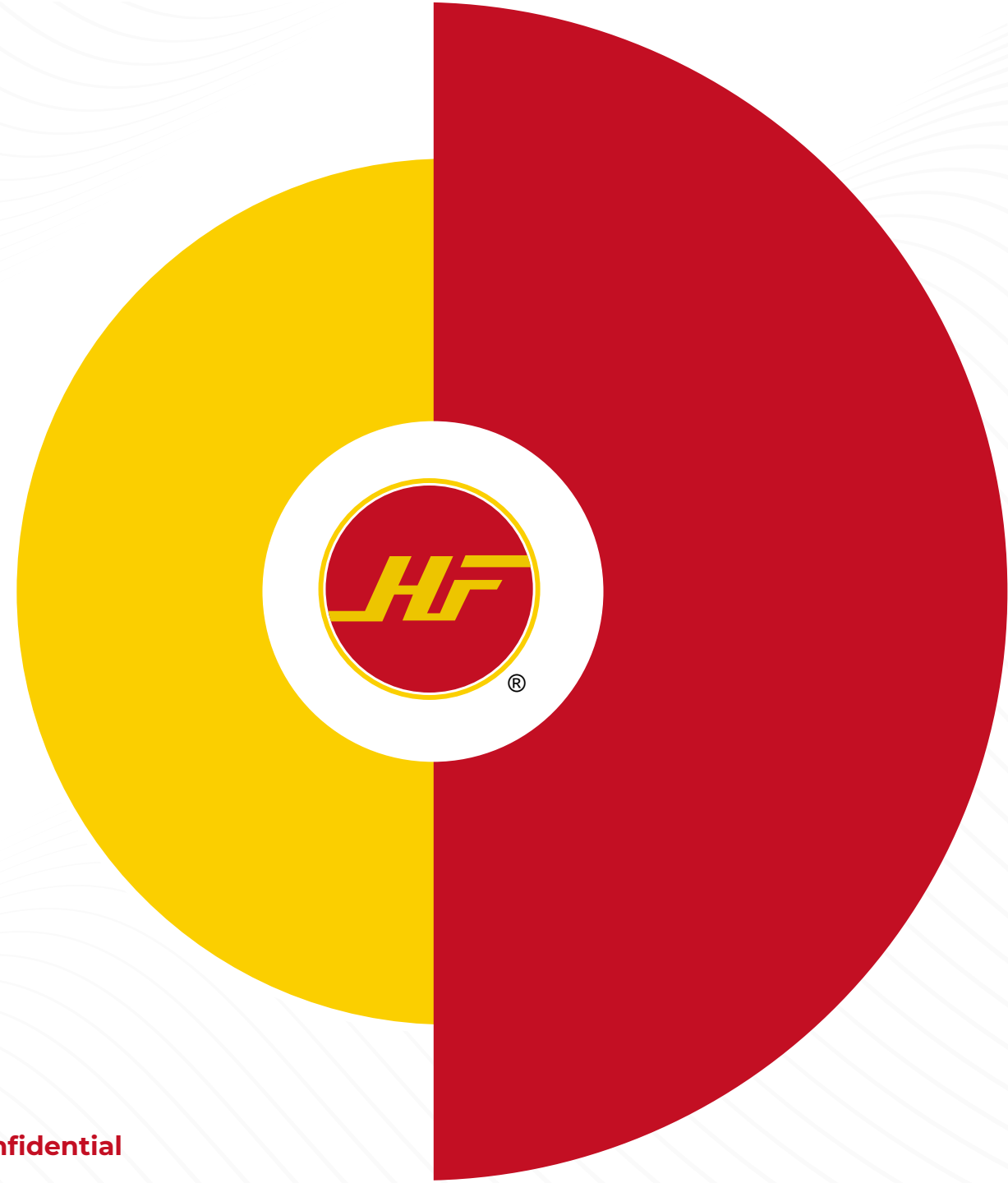


HF Foods Group, Inc.

NASDAQ: HFFG



Private and Confidential



Carlos Rodriguez

Chief Financial Officer

- 25+ Years of finance and accounting experience across various industries, including food distribution, restaurants, technology, entertainment, and life sciences in privately held and publicly traded companies.
- University of Southern California, BS Accounting and MBA Corporate Finance
- Certified Public Accountant, California

Previous experience





25+ years of helping local and regional Asian restaurant owners fulfill their American dream...



...while partnering with domestic and international suppliers to bring the most varied assortment of Asian specialty ingredients our clients need



HF Foods is the leading food distributor for the Asian restaurant market in the U.S.



14

Distribution Centers



> 10,000

SKUs



\$1,100+ mm

2023E Net Revenue



HF Foods strategically leverages its platform to win

- HF Foods is the #1 Asian restaurant-focused distributor
- Deep, long-term relationships with diversified customer and supplier base
- Proven pricing power in an inflationary environment attributable to a unique product and service offering
- Unique and broad product selection enabling all types of Asian restaurants to serve their cuisines and supply their restaurants
- Acquirer of choice for Asian themed restaurant distributors with proven ability to drive organic growth in acquired targets
- Diverse management and workforce that relates to the Asian community and genuinely understands the customers' needs

15k+

Total restaurant customers

~98%

Of customers are independent restaurants